

INFORMATION BULLETIN

WORKFORCE INVESTMENT ACT

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: NEW UI MARKETING MATERIALS

This information bulletin announces the upcoming mailing of a new unemployment insurance (UI) poster and a small sampling of bookmarks to most One-Stop Career Centers throughout California. The *Unemployed? Three Ways to File for UI*, DE 2323 BP poster and *UI Bookmark*, DE 8717UI inform customers on the various ways they can file a UI claim, with an emphasis on the eApply4UI Internet application. Additionally, both poster and bookmark provide information regarding alternate methods of filing a UI claim by either calling the UI call centers using a toll-free telephone number or by mailing/faxing a paper UI Application, DE 1101I. One-Stop Career Centers may order additional stock through the Employment Development Department's (EDD) Web site at www.edd.ca.gov/taxrep/taxordn2.htm. The bookmark is also available in Chinese (DE 8717UI/C), Vietnamese (DE 8717UI/V), and Spanish (DE 8717UI/S).

The EDD is requesting One-Stop Career Centers to display the poster in a prominent location. Front line staff is encouraged to review and share the information on the poster and bookmark with UI customers.

If you have any questions regarding this bulletin, please contact Georganne Pintar Baldwin, Local Policy Guidance Unit Manager, at (916) 654-7611.

/S/ BOB HERMSMEIER
Chief
Workforce Investment Division